

04-C-0512

(Do Not Write Above This Line)

A COMMUNICATION
BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING
CAROL CROWELL TO THE
ATLANTA WORKFORCE
DEVELOPMENT BOARD FOR A TERM
OF TWO (2) YEARS. EFFECTIVE
UPON COUNCIL CONFIRMATION.

Filed by
Full Council
w/o objection
3/15/04

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☐ PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)
Other

Members

Refer To

Refer To

FINAL COUNCIL ACTION

☐ 2nd

☐ 1st & 2nd

☐ 3rd

Readings

☐ Consent

☐ V Vote

☐ RC Vote

CERTIFIED

MAYOR'S ACTION



CITY OF ATLANTA

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

SHIRLEY FRANKLIN
MAYOR

04-C-0512

March 2, 2004

President Cathy Woolard and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: Appointment to Workforce Development Board (AWDB)

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint Carol Crowell to serve as a member of the Atlanta Workforce Development Board for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Carol Crowell will serve the Atlanta Workforce Development Board with integrity and dedication.

Sincerely,

Shirley Franklin

CAROL A. CROWELL
The Enterprise Foundation
34 Peachtree St NE
Suite-2350
Atlanta, GA 30303
Email: ccrowell@enterprisefoundation.org

SUMMARY OF QUALIFICATIONS

- Masters level education in Community Economic Development, Policy Analysis, Program Development and Implementation.
- 15 years corporate experience in Project Management, Systems Design & Implementation and Training end-users
- 15 years experience in Workforce Program Development
- 15 years experience in Workforce Development Training
- 15 years experience in Workshop Facilitation
- Skilled in providing technical assistance on new policies and procedures
- Non profit Program Development
- Non profit Project Management/Implementation
- Self-starter with excellent organizational, planning, and execution skills
- Demonstrated ability to perform multiple tasks simultaneously
- Excellent oral and written communication skills
- Proficient in Computers & Internet literate

PROFESSIONAL EXPERIENCE

Program Coordination

- Directed and implemented all workforce development and employment programs for The Enterprise Foundation's Atlanta targeted neighborhoods
- Developed and delivered job readiness curriculum and welfare to work academy for low-income participants. Coordinated services and procedures with local Service Providers and Executive staff
- Planned and executed the Enterprise Foundation's Community Employment Alliance Program service delivery systems for local community development and workforce development organizations
- Instrumental in the creation of the Georgia Alliance for Workforce Development a state wide workforce coalition
- Member of the Georgia Alliance for Workforce Development Board of Directors & continuing education committee chairperson
- Served as Lead Program workshop facilitator and trainer for Opportunities Industrialization Corporation, Atlanta Housing Authority, Georgia State University, Clark-Atlanta University Workforce Readiness and Life Skills Programs
- Supervised and conducted on-site quality assurance and performance evaluations of contracted service providers in accordance with federal, state, and local rules and regulations
- Assisted in the planning and development of procedures for implementing economic development program activities (Workforce Investment Act (WIA), and Welfare-to-Work (WTW) for the Enterprise Foundation.
- Participated in the Request for Proposal (RFP) process to include proposal review, contract negotiation, and selection.
- Developed processes for reporting performance standards and participant tracking
- Designed, implemented and facilitated workforce development Welfare-to-Work programs
- Provided capacity building and technical assistance to community development corporations
- Produced & directed The Enterprise Foundation's Mechanicville workforce development training video presentation

WORK HISTORY

1997-Present

Program Director-Community Employment Alliance

The Enterprise Foundation
Atlanta, Georgia

1997-1998

Metro Atlanta Crime Commission

Consultant-Teens, Crime & Community Program
Atlanta, Georgia

1996

Atlanta Committee for the Olympic Games

Neighborhood Community Coordinator
Atlanta, Georgia

1993-1996

1996 Atlanta Olympic Games

Program Director

Neighborhood Job Training Employment Program
Atlanta, Georgia

1992-1997

Peopletown Revitalization Corporation

Staff Consultant/Director – Job Training Education Program
Atlanta, Georgia

1992 – 1993

Opportunities Industrialization Corporation – Metro Atlanta OIC

Consultant - Job Training Partnership Act-JTPA Employment Specialist
Atlanta, Georgia

Corporate Experience

BellSouth Advanced Systems-AT&T
Project Manager, Systems Analyst, Customer Trainer
Atlanta, Georgia and Washington, DC

EDUCATION

Southern New Hampshire University, Manchester, New Hampshire

Masters of Science-Graduate School of Business-Community Economic Development –1997

Certified Trainer for the National Juvenile Justice Department-Teens, Crime & Community Program-1998

Certified Facilitator & Trainer-Life Enhancement-Reconditioning Mind, Body & Spirit- Women
Empowerment-2002

REGOGNITION & COMMUNITY SERVICE

Chairperson of the United Way of Metropolitan Atlanta Economic Development Advisory Board 2003-2005

United Way Community Investment Division Volunteer Advisory Board & Workforce Development Task Force 2001-2004

Member Advisory Board Atlanta Women's Foundation-Workforce Development Grant Review Committee 2001-2002

Concerned Black Clergy "Woman of the Year", Ropheka, Inc. 2002

Member Advisory Board, Nonprofits for Nonprofits Fulton County-Neighborhood Leadership Academy 1997-2002

Member Advisory Board, Suited For Success 1996-1999

Member Advisory Board, Computer Literacy, Inc. 1996-1999

Member of Advisory Board, Marriott Pathways To Independence Program 1996-1999

Featured-Atlanta Journal-Constitution-Atlanta Olympic Games, "A Stadium Rises" July 1996

Featured-GRIT Magazine, "Hard Choices" -October 1995

Featured-Featured Ebony Magazine-Atlanta Olympic Games- February 1995

Featured-Atlanta Journal-Constitution-Atlanta Olympic Games-July 1995

The Atlanta Project-Southside Cluster Steering Committee Chair 1993-1995